



## PRESS RELEASE CARREFOUR INTERNATIONAL DU BOIS

### A 10th edition crowned with success

With 9528 visitors on site over the 3 days at the exhibition park 'La Beaujoire' in Nantes, France, and a growing proposition of foreign traders, the 10th edition of the Carrefour International du Bois has proved again to be a success, despite a more uncertain economical context in comparison with 2006.

If the show demonstrates the dynamism from which the timber market benefits, the excellent frequentation also indicates the growing notoriety of the show organised Atlanbois and the autonomous Port of Nantes-Saint-Nazaire.

«Don't change anything. All the people who come here have something to do with the timber industry. We could have been worried about the fact that people would be morose due to the economic situation, but we come away feeling reassured» said amongst others, Michel Hamon, President of Abibois, the regional trade association for Brittany.

Sawyers, panel manufacturers, traders, distributors, transformers... the first reactions got on the stands confirm the support for the identity of the Carrefour and its role as a mediator. Everyone considered the show as the event that is not to be missed in Europe.

The 10<sup>th</sup> edition also allowed to validate the pertinence of the Timber Techniques and Solutions Area launched in 2006, for example a Parisian exhibitor that came to the show for the first time. « I had the feeling of a large family getting together, a friendly context and organisation which is really favourable to doing business. We will come back in 2010. »

The high level of conferences over the 3 days in the Timber Techniques and Solutions Area were full and drained a public that was avid for information and to exchange of views. A vintage edition; which promises a bright future for the Carrefour International du Bois.

The 11th edition of the Carrefour International du Bois will be taking place the 2 – 3 – 4 June 2010.

#### **Organiser Contact**

Atlanbois

Samantha Padden

Tradeshow Coordinator

Email: [sam@timbershow.com](mailto:sam@timbershow.com)

Web: [www.timbershow.com](http://www.timbershow.com)

Port Atlantique Nantes Saint Nazaire

Tel: 0033 240 44 20 20